

## Store Features

Thank you for consulting C3 San Diego with regards your E-commerce Site. Included is information to help you become more informed about the technology that will be used to build your shopping cart. C3 believes in the development of Open Source software, made available through the GNU General Public License. By using software with this license we are able to design your E-commerce site for much less than others, as the software is provided free of charge. In addition we can modify your cart by installing custom modules (such as FedEx Shipping) to suit your specific needs. C3 utilizes PHP, MYSQL and Apache Web server, all standards in the Web Deployment Community in developing your shopping cart. If you would like more information please feel free to contact us to schedule a meeting to discuss a quote.

Features of Your Cart:

- **Design / Layout**
  - Template structure implementation to:
    - allow easy integration into an existing site
    - allow layout changes to be adaptive, easy, and quick to make
  - Support for dynamic images
- **Administration / Backend Functionality**
  - Supports unlimited products and categories
    - Products-to-categories structure
    - Categories-to-categories structure
  - Add/Edit/Remove categories, products, manufacturers, customers, and reviews
  - Support for physical (shippable) and virtual (downloadable) products
  - Administration area secured with a username and password defined during installation
  - Contact customers directly via email or newsletters
  - Easily backup and restore the database
  - Print invoices and packaging lists from the order screen
  - Statistics for products and customers
  - Multilingual support
  - Multicurrency support
    - Automatically update currency exchange rates
  - Select what to display, and in what order, in the product listing page
  - Support for static and dynamic banners with full statistics
- **Customer / Front-end Functionality**
  - All orders stored in the **database** for fast and efficient retrieval
  - Customers can view their order history and order statuses
  - Customers can maintain their accounts
    - Address book for multiple shipping and billing addresses
  - Temporary shopping cart for guests and permanent shopping cart for customers
  - Fast and friendly quick search and advanced search features
  - Product reviews for an interactive shopping experience
  - Forseen checkout procedure
  - Secure transactions with SSL
  - Number of products in each category can be shown or hidden
  - Global and per-category bestseller lists
  - Display what other customers have ordered with the current product shown
  - Breadcrumb trail for easy site navigation
- **Product Functionality**
  - Dynamic product attributes relationship
  - HTML based product descriptions
  - Automated display of specials
  - Control if out of stock products can still be shown and are available for purchase
  - Customers can subscribe to products to receive related emails/newsletters

- **Payment Functionality**

- There are many options for accepting payment via an E-commerce Site. If your business already has a physical location chances are you accept credit cards. If so we can link your site in with current processor. If you do not currently accept credit cards we can set you up or allow you take advantage of the many other options (cheque, money orders, offline credit care processing)
- Accept numerous online payment processing such as those listed bellow



- Disable certain payment services based on a zone basis

- **Shipping Functionality**

- Weight, price, and destination based shipping modules
  - **Flat Rate**  
A single price is used on all orders, regardless of how many items they buy, how much everything weighs, etc.
  - **Per Item**  
A single price is set in the configuration settings, which is then multiplied by the number of items in the customer's basket. A flat handling cost may also be added.
  - **Table Rate**  
Table Rate charging sets the price for shipping based on the total weight or the total cost of the products ordered. The weight (or price) is looked up in a table to find the matching range, and then that price is applied. This is similar to Flat Rate charging, but with different levels.
- Free shipping based on amount and destination
- Real-time quotes available (UPS, USPS, etc.)
  - **United Parcel Service (UPS)**  
The UPS shipping module takes the total weight of the products ordered, along with the packaging type specified in the configuration settings, and interacts with the UPS website to calculate a total price.
  - **United States Postal Service**  
The USPS shipping module takes the total weight of the products ordered, along with the packaging type specified in the configuration settings, and interacts with the USPS website to calculate a total price. Note, you must have an account with USPS to use this module.
- Disable certain shipping services based on a zone basis



- **Zone Rates**

Zone Rate shipping is similar to Table Rate shipping mentioned above. If the customer lives in the areas specified by the configuration settings, and Zone Rate shipping is enabled, they will be able to pick this method. The total weight of the customer's order is looked up in a table, and that price is used as the shipping cost.

- Install and configure Optional Modules such as FedEx, DHL or Airborne to ship with different carriers

- **Tax Functionality**

- Flexible tax implementation on a state and country basis
- Set different tax rates for different products
- Charge tax on shipping on a per shipping service basis

#### Optional Modules

SMS Alert – Get SMS text message to your cell phone when a purchase is made

FedEx Shipping & Real Time Quotes

Privacy PopUp – Require customer agrees to pop message upon checkout

Forum – A place for customers to discuss your product

For a Live version of a site C3 San Diego has built please visit <http://www.c3sd.com/ecommerce.php>