



Dynamic Web Design

Dynamic Web Design is quickly emerging to become the standard in web development. This type of design differs from typical web development in that the website is designed around a database. By designing the site this way, information can be easily added to the database and represented instantly on the web site, without needing to edit HTML code.

C3 San Diego offers a variety of dynamic web packages to help your business grow. Many of these are rather inexpensive compared to enterprise software as they are designed and built upon the GNU General Public License. By using software with this license we are able to provide this service for much less than others, only charging labor to configure your server, as the software is provided free of charge. C3 San Diego utilizes PHP, MYSQL and the Apache Web server, all standards in the Web Deployment Community. Below are some of the options we provide. Please visit our website for live demos of the sites below.

E-Commerce: Do you have a product you would like to sell online? With an E-commerce site you can. Once your site is set up you can customize all aspects from the easy to use Web Administration Panel. Any don't worry about how you will accept payment online as there are many different options, ranging from Credit card to PayPal.

Product Catalogs: With PHP and MYSQL we can build you a website designed around a database of products. As you add more products to your database the website will automatically update with the new information without needing to recode the site. Please see the next page for additional information.

Groupware: A groupware site is perfect for businesses that need to collaborate information from multiple locations. Basically it provides a database to access a wealth of information which your business uses. Each employee can log in to collaborate on group projects, work together remotely, access client databases and information, view a company calendar, enter timecard info, access email or download company forms. The possibilities are virtually endless. These sites are also very scalable so everyone from small to enterprise size businesses can benefit.

Document Management: A document management site will provide a central depository for important documents and forms which your business utilizes. No more searching through your network to find a form, simply login and access the document you need. Security can also be implemented to restrict users from accessing all documents, (only users in accounting can access accounting forms.) Best of all each document is backed up during a standard website backup.

Email: C3 can set up your business with Squirrel Mail, a free PHP based Web Mail Server which mimics MSN or Yahoo. This will tie in with your current email server and allow your employees to access their email from anywhere they have an internet connection and web browser.

PRICING: Due to the variables in setting up your dynamic web site please contact us for a free consultation to discuss the extent of your site at which time an estimate will be created.

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E-Commerce Design

Electronic Commerce is the ability to conduct business via the internet. It allows your company to accept electronic payment in exchange for products or services rendered. By choosing an E-commerce site you are electing to increase your selling potential by making your product available to worldwide consumers.

Before establishing your E-commerce site you must first decide upon a merchant account and payment gateway. These two items are essential in accepting payments over the internet. C3 San Diego has worked with businesses offering these tools to accept payments and you can entrust our resources to help you find a reputable Merchant and Gateway provider.

We will increase your income generated over the internet by providing you with a merchant account, payment gateway and shopping cart securely integrated into your new or existing web site.

For an example of an E-Commerce site we have designed and implemented please see our website.

E-Commerce – Custom Design Includes

- Customized website layout
- Shopping Cart Integration
- Credit Card Gateway Integration
- Unlimited words per page
- Custom Navigation
- Roll over effects or CSS for navigation
- Client may provide unlimited images for site
- Includes image enhancement for all products
- Unlimited Form Pages (Can be used for feedback or E-mail response)
- Client may provide Company Logo (EPS or AI Format)
- Site Map
- Advanced Tracking & Hit Counter (Allows you to track those who visit your web site)
- Basic optimization*** for Search Engines
- Submission to Yahoo, Google, MSN, and AOL Search Engines

Please see the next page for pricing!

PRICING: Because Custom E-commerce sites are so complex and can have so many variables, we ask that you please contact us for a free consultation to discuss the extent of your site at which time an estimate will be created.

Estimate will be based on the following:

- Number of items you want to sell
- If using a database will C3 enter the items into the database or will you like us to show you how
- What type of Layout you want for the site, just the basic or do we need to customize it with Flash, etc. Typically normal design fees apply.
- Do you need additional Modules installed?
- Do you already have a site and just need C3 to add the shopping cart??
- Will you have C3 design your site and then host it on our servers for a monthly fee?
- Will C3 just need to design the site and then install the site on your Host?

To help cut down on confusion C3 San Diego has developed Options, to help you, the customer, decide which type of E-commerce Site will suite your needs. We have also included rough estimates, however each cart is different and an specific estimate will be created for each client.

20 Or Fewer Items

Option 1

- PayPal Website Payments Buy-It-Now Button is integrated into your current site
- Can be used in conjunction with Standard Web Design packages allowing for a very inexpensive E-Commerce Site
- Customer can purchase 1 item at a time
- All Payment processing is performed by PayPal
- Accept all forms of payment PayPal offers (Money Transfer, Credit cards)
- Shipping is set per item
- PayPal emails you when a product is purchased
- Inexpensive – roughly \$15 per product no set up fee

Option 2

- E-commerce site with Shopping Cart using CGI-scripting
- Customer can purchase multiple items at a time
- Can be tied into your current Merchant Account or PayPal
- Multiple shipping levels based on product pricing can be set
- Set Up Fee of roughly \$150
- Product Fee of \$20 per item

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21 Or More Items

Option 3

- E-commerce site with Shopping Cart, Backend Database and Web Admin Section
- Customer Accounts or Guest Purchase Available
- Totally Customizable – Please see separate “Store Features” document for more info
 - Offers database to track all shipments, products, customers
 - Multiple Payment & Shipping Options (USPS, FEDEX, etc.)
 - Multiple Price points and Wholesale / Group Pricing
- Easily updated with new products (Much like sending email attachments with Yahoo)
- Numerous “Mods” to change cart options
- Print Invoices, Packing Slips, Shipping Labels from Admin Section
- Basic Set Up fee of \$450
- Product Fee of \$15 per item up to 30 item -- \$10 there after

We are happy to discuss any of this information in a free consultation. Please give us a call with any questions.

*Financing is available to select customer with a minimum bill of \$2000.

***Basic Optimization includes Meta Tags on each page with a title, universal website description, and universal keywords describing your site. If you would like each page of your site to be optimized please see our Web Site Optimization and Submission Packages.